

Janet A Fairbairn

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## Education

- 1989–91 Yale University  
School of Art  
New Haven, Connecticut  
MFA in Graphic Design
- Summer 1988 Yale University  
Summer Program  
in Graphic Design  
Brissago, Switzerland
- 1985–88 Maine College of Art  
Portland, Maine  
BFA in Graphic Design
- 1979–81 School of Visual Arts  
New York, New York  
Advertising Major
- 1977–79 University of Maine  
Augusta, Maine  
AA in Fine Art

## Employment

### Teaching Experience

- 1999–22 Rhode Island School of Design  
Graphic Design Department  
*Senior Critic*  
Providence, Rhode Island
- 2000–22 University of Massachusetts Dartmouth  
College of Visual & Performing Arts  
Art + Design Department  
*Lecturer*  
North Dartmouth, Massachusetts
- 2016–2018 RISD Illustration Department
- 2004 RISD Foundations Program
- 2000 Rhode Island College  
*Visiting Lecturer*  
Providence, Rhode Island
- 1992–99 State University of New York  
College at Fredonia  
*Assistant Professor*  
Fredonia, New York
- Summer 1991 Yale University, School of Art  
*Instructor*  
New Haven, Connecticut

## Fairbairn & Company

### Design Clients:

Andrea O'Reilly Herrera, 'The Presence of Absence (a Cuban nocturne)', Manitou Springs, Colorado—*Identity for new play; poster design for 'The Presence of Absence (a Cuban nocturne)'; cover book design, 'The Presence of Absence (a Cuban nocturne)'*

Sarah Resnick, Gist Yarn, Boston, Massachusetts, 'Permission to Play', Palette color cards (108 cards)—*design and print consultant—provided copy-editing and proof reading for booklet content and packaging; reviewed use of color terminology while explaining color theory; critiqued CMYK values, for pre-production*

Weston Wright, 'More Water, Less Land, New Architecture: Sea Level Rise and the Preservation and Expansion of Coastal Urbanism', Boston, Massachusetts—*book design and cover design*

'Norman Ives: Constructions & Reconstructions', John T. Hill *Curator*  
CVPA Campus Gallery, University of Massachusetts Dartmouth—poster design

Fairbairn & Company  
*Design Clients Continued:*

Susan Dye, Ben Butler, Newport, Rhode Island, 'Passion: A Parallel Collaboration Between Artist & Poet'—Artist Book—*book design and cover design*

Mark Nixon, John Kuzdale, 'We Have Met the Enemy' *documentary*  
Denver, Colorado—*identity, stationery system, flip book*

Newbridge Architecture, Boston, Massachusetts—*identity, stationery system, signage*

Rhode Island Philharmonic & Music School, Providence, Rhode Island—*identity*

University Art Gallery, College of Visual & Performing Arts, UMASS,  
North Dartmouth, Massachusetts, 'The Etchings of Edward Gory'—*catalog design*

Rhode Island School of Design, the President's house, Providence, Rhode Island—*typographic design and layout for four table tops*

College of Visual & Performing Arts, UMASS, North Dartmouth, Massachusetts  
'In Memory The Photography of David Allen'—*Poster and Catalog Design*

Agritec, Americas Corp, South Dartmouth, Massachusetts—*identity, stationery system*

Cork Wine and Tapas Bar, New Bedford, Massachusetts—*branding: identity, stationery system, menus, signage, t-shirts, coasters, packaging, advertising*

Philip Gillin, Contemporary Minimalist Design Living Spaces,  
Boston, Massachusetts—*identity, business cards*

J William & Harriet Fulbright Center, Arlington, Virginia—*identity, stationery system*

Pampa Imports, South Dartmouth, Massachusetts—*series of 5 brochures*

Brockton Symphony Orchestra, Brockton, Massachusetts—*identity, stationery system*

Voice & Speech Review, Cincinnati, Ohio—*book design*

Trainer Associates, Providence, Rhode Island—*design consultant*

Academic Management Services, Swansea, Massachusetts—*series of 12 brochures*

Pegasus Art & Frame, Smithfield, Rhode Island—*identity, stationery system*

SUNY College at Fredonia, Theatre and Art Departments, Fredonia, New York—*series of posters*

Friends of Reed Library, Fredonia, New York—*metal sculpture design and installation*

Yale University School of Art, New Haven, Connecticut—*poster design*

State of Maine Planning Office, Augusta, Maine—*highway signage*

The New England Endowment for Osteopathic Medicine, Portland, Maine—*identity, stationery system*

**Lectures & Workshops**

Higher Education Press  
Design Workshop for Chinese Professors of Design Subject:  
*Teaching the Senior Degree Project*  
Beijing, China, 2010

4th International Conference on Arts in Society Stream:  
'Arts Theory and Criticism' *Lecture: Identity as a Self Portrait*  
Venice, Italy, 2009

DesignInquiry, Pass●Port: Identity in the Information Age  
*Lecture and Workshop: Identity as a self portrait: as it relates to a sense of self—who we are to ourselves, our students, our clients, our lovers, the world*  
Vinalhaven, Maine, 2007

University of Massachusetts Dartmouth  
Design Department: Photography  
*Lecture: Typography Matters*  
North Dartmouth, Massachusetts 2007, 2006

University of Massachusetts Dartmouth  
Art History Department, Gender and Design  
*Lecture: Practicing & Living Feminist Design*  
North Dartmouth, Massachusetts, 2007

Rhode Island School of Design  
Graduate Graphic Design Program  
*Presenter*  
Providence, Rhode Island, 2004

University of Massachusetts Dartmouth  
*Thesis Advising Guest Critic*  
North Dartmouth, Massachusetts, 2000

University of New York, Fredonia  
Woman Studies Program, *On Women in the Arts*  
*Speaker*  
Fredonia, New York, 1996

Rhode Island School of Design  
Graphic Design Debate: *Hand vs Computer*  
*Debate Presenter*  
Providence, Rhode Island, 2006

New England Map Association, Annual Meeting  
*Presenter*  
Boston, Massachusetts, 2005

Dunkirk School Three, *Women's History Month*  
*Speaker*  
Dunkirk, New York, 1993

American Institute of Graphic Arts  
*Defining the Relevance of Gender to Design*  
*Presenter*  
New York, New York, 1991

## Publications

*Methodology: Teaching of Visual Arts and Design in the US*  
Essay: *Degree Projects*, Part 3, pages 119–134  
Higher Education Press, Beijing, China, 2010

*The International Journal of the Arts in Society*  
Volume 4, Number 3, 2009  
Essay: *Reimagining Identity in the Design Classroom*  
*Peer-reviewed*, pages 269–275  
Common Ground Publishing, Champaign, Illinois, 2009

*DesignInquiry Journal 2007*  
Essay: *Identity as a self portrait: as it relates to a sense of self—who we are to ourselves, our students, our clients, our lovers, the world*  
DesignInquiry, Portland, Maine, 2008

*Design Culture: An Anthology of Writing from the AIGA Journal*  
Section: *Love, Money, Power*  
Essay: *The Gendered Self*, pages 223–237  
Allworth Press, New York, 1997

*AIGA Journal of Graphic Design*  
Volume 10, Number 1, 1992  
Article: *Gender as Cultural Construction*  
*The Gendered Self in Graphic Design: interviews with 15 women*  
AIGA, New York City, New York, 1997

The Arts of the Book Collection  
Yale University  
*The Gendered Self in Graphic Design: interviews with 15 women*  
New Haven, Connecticut, 1991

## Public Installations & Permanent Collections

Rhode Island School of Design  
President's house  
Quotations in different languages inset into four wood tables  
Providence, Rhode Island, 2014

SUNY College at Fredonia  
Reed Library  
*Primary Forms*  
Mixed Media Sculpture  
Fredonia, New York, 1995

SUNY College at Fredonia  
President's Conference Room  
*Female Faculty at Fredonia 1993–94*  
Photographic Collage  
Fredonia, New York, 1994

Yale Arts Library  
Permanent Collection  
*Anna Clift Smith's Van Buren Life: with an essay on Anna's Life and Times*  
New Haven, Connecticut, 1993

Yale University  
Arts of the Book Collection  
*The Gendered Self in Graphic Design: interviews with 15 women*  
New Haven, Connecticut, 1991

## Citations

*Muriel Cooper*  
Edited by David Reinfurt and Robert Wiesenberger  
The MIT Press  
Cambridge, Massachusetts, London, England, 2017  
Robert Wiesenberger essay reference pages: #12, 63, 66, 77

*American Craft Magazine*  
*Rosanne Somerson and the President's House*  
February/March 2016

*The New York Times*  
*It's Empty at the Top: Furnishing the RISD President's House*  
February 11, 2015

University of Massachusetts Dartmouth  
*Srimshaw*  
*Personal Profile*, 2006

*FutureHistory 2004: AIGA National Design Education Conference*  
Randall Eugene Hoyt  
*Hindsight: fifty years of the Yale Graphic Design Thesis*, 2004

*Feminist Visual Culture*  
Edited by Fiona Carson, Claire Pajaczkowska  
*Graphic Design*, Teal Triggs  
Chapter 7, pages 155–156  
Routledge, New York, 2001

College for Creative Studies, Center of Art and Design  
www.forculture.com  
*Recontextualization High Design & Liberal Arts*, 2001

State University of New York College at Fredonia  
*The Leader*  
*Personal Profile*, 10 February 1997

*ID Magazine*  
Category: *Student Talent Recognition*, 1988

## Reviews

*Creating a Successful Graphic Design Portfolio*  
Irina Lee  
Bloomsbury Publishing  
London, 2021

*What to Show & How to Say it: A Designer's Guide to Self-image and Selling Oneself*  
Steven Heller and Lita Talarico  
Fairchild Books  
London, UK, 2014

*The Portfolio Playbook for Graphic Designers*  
Irina Lee  
Fairchild Books  
London, UK, 2014

*Designing Type*  
Karen Cheng  
Laurence King Publishing  
London, England, 2005

## Exhibitions

University of Massachusetts  
Dartmouth, College of Visual  
and Performing Arts  
*Take Two Collaborative Exhibition*  
North Dartmouth, Massachusetts  
2018

Rhode Island School of Design  
Chase Center Museum  
*Faculty Biennial*  
Providence, Rhode Island, 2015

Rhode Island School of Design  
Chase Center Museum, *Faculty  
Biennial*  
Providence, Rhode Island, 2013

University of Massachusetts  
Dartmouth College of Visual and  
Performing Arts  
*CVPA Design Faculty Exhibition*  
North Dartmouth, Massachusetts  
2012

Rhode Island School of Design  
Chase Center Museum  
*Faculty Biennial*  
Providence, Rhode Island, 2011

University of Massachusetts  
Dartmouth College of Visual and  
Performing Arts  
*CVPA Design Faculty Exhibition*  
North Dartmouth, Massachusetts  
2009

Tiverton Four Corners Art  
Center  
*Annual Juried Photography  
Exhibition*  
Tiverton, Rhode Island, 2009

Rhode Island School of Design  
Chase Center Museum  
*Faculty Biennial*  
Providence, Rhode Island, 2009

Gallery at Grapheteria  
*2006 New England MECA  
Alumni Exhibition, Juried Show*  
Portland, Maine, 2006

University of Massachusetts  
Dartmouth College of Visual  
and Performing Arts  
*Looking In: Themes and  
Movements*  
North Dartmouth, Massachusetts  
2006

Rhode Island School of Design  
Museum *Faculty Biennial*  
Providence, Rhode Island, 2005

Two Ton Studios  
*Women in Architecture & Design*  
Pawtucket, Rhode Island, 2005

Rhode Island School of Design  
Museum *Faculty Biennial*  
Providence, Rhode Island, 2003

Yale University School of Art  
*Sharing Our Work Exhibition*  
New Haven, Connecticut, 2001

Creative Arts Workshop  
*Celebrates Yale's Tercentennial:  
Yale School of Art Graduates*  
The Hills Gallery  
New Haven, Connecticut, 2001

Rhode Island School of Design  
Museum, *Faculty Biennial*  
Providence, Rhode Island, 2001

Outer Image Gallery  
*Works on Paper*  
Unley, Australia, 1998

American Institute of Graphic  
Arts *Designers Explore Literacy  
50 Books/50 Covers, Juried Show*  
The Strathmore Gallery  
New York, New York, 1998

American Institute of Graphic  
Arts  
*Design of Understanding 2, Juried  
Show, The Strathmore Gallery*  
New York, New York, 1997

New York Is Book Country  
festival, *Juried Show*  
New York, New York, 1997

The International Platform Association  
*Juried Show*  
Washington DC, 1996

SUNY College at Geneseo  
*Invitational Exhibition*  
Bertha v b Lederer Gallery  
Geneseo, New York, 1995

Glass Growers Gallery  
*Women In Transition*  
Erie, Pennsylvania, 1994

Maine College of Art  
*Alumni/Alumnae Exhibition*  
The Baxter Gallery  
Portland, Maine, 1994

SUNY College at Fredonia  
*Faculty Biennial*  
Michael C Rockefeller Arts Center  
Fredonia, New York, 1992

Yale University  
*Faculty Show*  
Art & Architecture Gallery  
New Haven, Connecticut, 1991

Yale University  
*MFA Theses Show*  
Art & Architecture Gallery  
New Haven, Connecticut, 1991

Portland School of Art  
*Mixed Media Show*  
The Baxter Gallery  
Portland, Maine, 1989

Maine Coast Artists  
*Juried Show*  
Rockport, Maine, 1989

## Community Service

Our Sisters' School

*Student Based Projects: designed 12 promotional posters, 3 positive message wall banners; two sets of icons for the Art and Science Departments, outdoor signage; two additional sets of icons for the Art Department*

New Bedford, Massachusetts, 2020, 2019, 2018

Westport River Watershed Alliance

*Student Based Projects: designed a poster for a fundraising event, designed the annual invitation for 'Summer Gala,' a major fundraising event*

Westport, Massachusetts, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012

Rhode Island Coalition for the Homeless

*Student Based Projects: designed a series of information graphics*

Providence, Rhode Island, 2014

Women's Fund, Community Foundation of Southeastern Massachusetts

*Student Based Projects: designed a poster and event announcement*

New Bedford, Massachusetts, 2007

Lloyd Center for the Environment

*Student Based Projects: designed trail map guide, brochure, exhibition signage and promotional calendar*

Dartmouth, Massachusetts, 2007, 2006

Women's Studies Program, University of Massachusetts Dartmouth

*designed promotional material, posters*

Dartmouth, Massachusetts, 2007

Faxon Animal Rescue League

*designed fundraising poster*

Fall River, Massachusetts, 2006

Providence Preservation Society, Marketing Committee

*Design Consultant*

Providence, Rhode Island, 2005

Allens Pond Sanctuary—Massachusetts Audubon Society

*Coordinated and Lead Student map/brochure project*

South Dartmouth, Massachusetts, 2004

Providence Intown Churches Association (PICA)

*Coordinated and Lead Student identity and stationery system project*

Providence, Rhode Island, 2007

ArtWorks!

*Coordinated and lead Student identity and stationery system project*

New Bedford, Massachusetts, 2003

Dr Martin Luther King Center

*Coordinated Student identity and stationery system project*

Newport, Rhode Island, 2002

Greater New Bedford Women's Center

*Coordinated Student identity and stationery system project*

New Bedford, Massachusetts, 2002

New Bedford Historical Society

*Coordinated Student identity and stationery system project*

New Bedford, Massachusetts, 2001

New Bedford Underground Railroad After School Program, U•GRASP

*Coordinated and lead Student promotional/informational brochure*

New Bedford, Massachusetts, 2001

The 1891 Opera House

*Design Consultant*

Fredonia, New York, 1994–98

Chautauqua Leadership Network

*Coordinated and Lead Student identity and stationery system project*

Fredonia, New York, 1997

Northern Chautauqua Community Foundation

*Coordinated and Lead Student identity and stationery system project*

Fredonia, New York, 1997

Take Back the Night

*Designed the identity, promotional material and event flyers*

Dunkirk, New York, 1997

## Professional Memberships and Affiliations

Portland Museum of Art, Portland, Maine, *Member*, 2023–

Yale University Assembly and Convocation, *Delegate* 2020–22

Yale Alumni Association of Rhode Island, *Board Member*, 2019–22

Yale Women Rhode Island, *Co-President*, 2017–20

American Institute of Graphic Arts, *Member*, 1991–22

American Institute of Graphic Arts Design Educators, *Member*, 2003–22

Newport Art Museum, Newport, Rhode Island, *Member*, 2017–2022

South Coast Artists, Massachusetts/Rhode Island, *Member*, 2017–22

AIGA Student Group—CVPA, UMASS Dartmouth, *Faculty Advisor* 2007–22

AIGA Student Group—RISD, *Faculty Advisor*, 2004–2015

National Association of Professional Women, *Member*, 2009–2011

## Listed in

'Who's Who of American Women'  
'Who's Who Among America's Teachers'  
'Who's Who in the East'  
'The World Who's Who of Women'  
'Who's Who in the World'  
'Who's Who in Fine Arts'