

Janet A Fairbairn

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Education

- 1989–91 Yale University
School of Art
New Haven, Connecticut
MFA in Graphic Design
- Summer 1988 Yale University
Summer Program
in Graphic Design
Brissago, Switzerland
- 1985–88 Maine College of Art
Portland, Maine
BFA in Graphic Design
- 1979–81 School of Visual Arts
New York, New York
Advertising Major
- 1977–79 University of Maine
Augusta, Maine
AA in Fine Art

Employment

Teaching Experience

- 1999–22 Rhode Island School of Design
Graphic Design
Senior Critic
Providence, Rhode Island
- 2000–22 University of Massachusetts Dartmouth
College of Visual & Performing Arts
Art + Design Department
Lecturer
North Dartmouth, Massachusetts
- 2016–2018 RISD Illustration Department
- 2004 RISD Foundations Program
- 2000 Rhode Island College
Visiting Lecturer
Providence, Rhode Island
- 1992–99 State University of New York
College at Fredonia
Assistant Professor
Fredonia, New York
- Summer 1991 Yale University, School of Art
Instructor
New Haven, Connecticut

Fairbairn & Company

Design Clients:

Andrea O'Reilly Herrera, 'The Presence of Absence (a Cuban nocturne)',
Manitou Springs, Colorado—*identity for new play; poster design, cover book design*

Sarah Resnick, Gist Yarn, Boston, Massachusetts, 'Permission to Play', Palette color
cards (108 cards)—*design and print consultant—provided copy-editing and proof reading
for booklet content and packaging; reviewed use of color terminology while explaining color
theory; critiqued CMYK values, for pre-production*

Weston Wright, 'More Water, Less Land, New Architecture: Sea Level Rise and
the Preservation and Expansion of Coastal Urbanism', Boston, Massachusetts—
book design and cover design

'Norman Ives: Constructions & Reconstructions', John T. Hill *curator*,
CVPA Campus Gallery, University of Massachusetts Dartmouth—*poster design*

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Design Clients Continued:

Susan Dye, Ben Butler, Newport, Rhode Island, 'Passion: A Parallel Collaboration Between Artist & Poet'—Artist Book—*book design and cover design*

Mark Nixon, John Kuzdale, 'We Have Met the Enemy' *documentary*
Denver, Colorado—*identity, stationary system, flip book*

Newbridge Architecture, Boston, Massachusetts—*identity, stationery system, signage*

Rhode Island Philharmonic & Music School, Providence, Rhode Island—*identity*

University Art Gallery, College of Visual & Performing Arts, UMASS,
North Dartmouth, Massachusetts, 'The Etchings of Edward Gory'—*catalog design*

Rhode Island School of Design, the President's house, Providence, Rhode Island—*typographic design and layout of four table tops*

College of Visual & Performing Arts, UMASS, North Dartmouth, Massachusetts
'In Memory The Photography of David Allen'—*poster and catalog design*

Agritec, Americas Corp, South Dartmouth, Massachusetts—
identity, stationery system

Cork Wine and Tapas Bar, New Bedford, Massachusetts—
branding: identity, stationery system, menus, signage, coasters

Philip Gillin, Contemporary Minimalist Design Living Spaces
Boston, Massachusetts—*identity, business cards*

J William & Harriet Fulbright Center, Arlington, Virginia—
identity, stationery system

Pampa Imports, South Dartmouth, Massachusetts—*series of 5 brochures*

Brockton Symphony Orchestra, Brockton, Massachusetts—*identity, stationery system*

Voice & Speech Review, Cincinnati, Ohio—*book design*

Trainer Associates, Providence, Rhode Island—*consultant*

Academic Management Services, Swansea, Massachusetts—*series of 12 brochures*

Pegasus Art & Frame, Smithfield, Rhode Island—*identity, stationery system*

SUNY College at Fredonia, Theatre and Art Departments, Fredonia, New York—
series of posters

Friends of Reed Library, Fredonia, New York—*sculpture installation*

Yale University School of Art, New Haven, Connecticut—*poster design*

State of Maine Planning Office, Augusta, Maine—*highway signage*

The New England Endowment for Osteopathic Medicine, Portland, Maine—
identity, stationery system

Publications

Methodology: Teaching of Visual Arts and Design in the US
Essay: *Degree Projects*, Part 3, pages 119–134
Higher Education Press, Beijing, China, 2010

The International Journal of the Arts in Society
Volume 4, Number 3, 2009
Essay: *Reimagining Identity in the Design Classroom*
Peer-reviewed, pages 269–275
Common Ground Publishing, Champaign, Illinois, 2009

DesignInquiry Journal 2007
Essay: *Identity as a self portrait: as it relates to a sense of self—who we are to ourselves, our students, our clients, our lovers, the world*
DesignInquiry, Portland, Maine, 2008

Design Culture: An Anthology of Writing from the AIGA Journal
Section: *Love, Money, Power*
Essay: *The Gendered Self*, pages 223–237
Allworth Press, New York, New York, 1997

AIGA Journal of Graphic Design
Volume 10, Number 1, 1992
Article: *Gender as Cultural Construction*
The gendered self in graphic design: Interviews with 15 women
New York, New York, 1997

The Arts of the Book Collection
Yale University
The gendered self in graphic design: interviews with 15 women
New Haven, Connecticut, 1991

Reviews

Creating a Successful Graphic Design Portfolio
Irina Lee
Bloomsbury Publishing
London, 2021

What to Show & How to Say it: A Designer's Guide to Self-image and Selling Oneself
Steven Heller and Lita Talarico
Fairchild Books
London, UK, 2014

The Portfolio Playbook for Graphic Designers
Irina Lee
Fairchild Books
London, UK, 2014

Designing Type
Karen Cheng
Laurence King Publishing
London, England, 2005

Citations

- Muriel Cooper*
Edited by David Reinfurt and Robert Wiesenberger
The MIT Press
Cambridge, Massachusetts, London, England, 2017
Robert Wiesenberger essay reference pages: 12, 63, 66, 77
- American Craft Magazine*
Rosanne Somerson and the President's House
February/March 2016
- The New York Times*
It's Empty at the Top: Furnishing the RISD President's House
New York, New York
February 11, 2015
- University of Massachusetts Dartmouth
Srimshaw
Personal Profile, 2006
- FutureHistory 2004*: AIGA National Design Education Conference
Randall Eugene Hoyt
Hindsight: fifty years of the Yale Graphic Design Thesis, 2004
- Feminist Visual Culture*
Edited by Fiona Carson, Claire Pajczkowska
Graphic Design, Teal Triggs
Chapter 7, pages 155–156
Routledge, New York, New York 2001
- College for Creative Studies, Center of Art and Design
www.forculture.com
Recontextualization High Design & Liberal Arts, 2001
- State University of New York College at Fredonia
The Leader
Personal Profile, 10 February 1997
- ID Magazine*
Category: *Student Talent Recognition*, 1988

Lectures & Workshops

- Higher Education Press
Design Workshop for Chinese Professors of Design Subject:
Teaching the Degree Project
Beijing, China, 2010
- 4th International Conference on Arts in Society Stream:
'Arts Theory and Criticism' *Lecture: Identity as a Self Portrait*
Venice, Italy, 2009
- DesignInquiry, 'Pass•Port: Identity in the Information Age'
Lecture and Workshop: *Identity as a self portrait: as it relates to a sense of self—who we are to ourselves, our students, our clients, our lovers, the world*
Vinalhaven, Maine, 2007
- University of Massachusetts Dartmouth
Design Department: Photography
Lecture: Typography Matters
North Dartmouth, Massachusetts 2007, 2006
- University of Massachusetts Dartmouth
Art History Department, 'Gender and Design'
Lecture: Practicing & Living Feminist Design
North Dartmouth, Massachusetts, 2007
- Rhode Island School of Design
Graduate Graphic Design Program
Presenter
Providence, Rhode Island, 2004
- University of Massachusetts Dartmouth
Thesis Advising Guest Critic
North Dartmouth, Massachusetts, 2000
- University of New York, Fredonia
Woman Studies Program, *On Women in the Arts*
Speaker
Fredonia, New York, 1996
- Rhode Island School of Design
Graphic Design Debate: *Hand vs Computer*
Debate Presenter
Providence, Rhode Island, 2006
- New England Map Association, Annual Meeting
Presenter
Boston, Massachusetts, 2005
- Dunkirk School Three, *Women's History Month*
Speaker
Dunkirk, New York, 1993
- American Institute of Graphic Arts
Defining the Relevance of Gender to Design
Presenter
New York, New York, 1991

Exhibitions

University of Massachusetts
Dartmouth, College of Visual
and Performing Arts
Take Two Collaborative Exhibition
North Dartmouth, Massachusetts
2018

Rhode Island School of Design
Chase Center Museum,
Faculty Biennial
Providence, Rhode Island, 2015

Rhode Island School of Design
Chase Center Museum,
Faculty Biennial
Providence, Rhode Island, 2013

University of Massachusetts
Dartmouth, College of Visual
and Performing Arts
CVPA Design Faculty Exhibition
North Dartmouth, Massachusetts
2012

Rhode Island School of Design
Chase Center Museum,
Faculty Biennial
Providence, Rhode Island, 2011

University of Massachusetts
Dartmouth, College of Visual +
Performing Arts
CVPA Design Faculty Exhibition
North Dartmouth, Massachusetts
2009

Tiverton Four Corners Art
Center
*Annual Juried Photography
Exhibition*
Tiverton, Rhode Island, 2009

Rhode Island School of Design
Chase Center Museum,
Faculty Biennial
Providence, Rhode Island, 2009

Gallery at Grapheteria
*2006 New England MECA
Alumni Exhibition, Juried Show*
Portland, Maine, 2006

University of Massachusetts
Dartmouth, College of Visual
and Performing Arts
Looking In: Themes and Movements
North Dartmouth, Massachusetts,
2006

Rhode Island School of Design
Museum *Faculty Biennial*
Providence, Rhode Island, 2005

Two Ton Studios
Women in Architecture & Design
Pawtucket, Rhode Island, 2005

Rhode Island School of Design
Museum *Faculty Biennial*
Providence, Rhode Island, 2003

Yale University School of Art
Sharing Our Work Exhibition
New Haven, Connecticut, 2001

Creative Arts Workshop
*Celebrates Yale's Tercentennial:
Yale School of Art Graduates,*
The Hilles Gallery
New Haven, Connecticut, 2001

Rhode Island School of Design
Museum *Faculty Biennial*
Providence, Rhode Island, 2001

Outer Image Gallery
Works on Paper
Unley, Australia, 1998

American Institute of Graphic Arts
*Designers Explore Literacy
'50 Books/50 Covers, Juried Show*
The Strathmore Gallery
New York, New York, 1998

American Institute of Graphic Arts
*Design of Understanding 2,
Juried Show* The Strathmore
Gallery New York, New York, 1997

New York Is Book Country festival
Juried Show
New York, New York, 1997

The International Platform
Association *Juried Show*
Washington DC, 1996

SUNY College at Geneseo
Invitational Exhibition
Bertha v b Lederer Gallery
Geneseo, New York, 1995

Glass Growers Gallery
Women In Transition
Erie, Pennsylvania, 1994

Maine College of Art
Alumni/Alumnae Exhibition
The Baxter Gallery
Portland, Maine, 1994

SUNY College at Fredonia
Faculty Biennial
Michael C Rockefeller Arts Center
Fredonia, New York, 1992

Yale University
Faculty Show
Art & Architecture Gallery
New Haven, Connecticut, 1991

Yale University
MFA Theses Show
Art & Architecture Gallery
New Haven, Connecticut, 1991

Portland School of Art
Mixed Media Show
The Baxter Gallery
Portland, Maine, 1989

Maine Coast Artists
Juried Show
Rockport, Maine, 1989

Public Installations & Permanent Collections

Rhode Island School of Design
President's house
Numerous quotations inset into four wood tables
Providence, Rhode Island, 2014

SUNY College at Fredonia
Reed Library
Primary Forms
Mixed Media Sculpture
Fredonia, New York, 1995

SUNY College at Fredonia
President's Conference Room
Female Faculty at Fredonia 1993-94
Photographic Collage
Fredonia, New York, 1994

Yale Arts Library
Permanent Collection
Anna Clift Smith's Van Buren Life: with an essay on Anna's Life and Times
New Haven, Connecticut, 1993

Yale University
Arts of the Book Collection
The Gendered Self in Graphic Design: interviews with 15 women
New Haven, Connecticut, 1991

State of Maine, Department of Economic and Community
Development—Highway signage depicting 30 points of
oceanfront access along the Maine coast
Portland, Maine, 1988

Community Service

Our Sisters' School
Student Based Projects: designed 12 promotional posters and 3 positive message wall banners; two sets of icons for the Art and Science Departments, outdoor signage; two additional sets of icons for the Art Department, New Bedford, Massachusetts, 2020, 2019, 2018

Westport River Watershed Alliance
Student Based Projects: designed a poster for a fundraising event, the annual invitation for a Summer Gala, a major fundraising event
Westport, Massachusetts, 2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012

Rhode Island Coalition for the Homeless
Student Based Projects: designed a series of information graphics
Providence, Rhode Island, 2014

Women's Fund, Community Foundation of Southeastern
Massachusetts
Student Based Projects: designed a poster and event announcement
New Bedford, Massachusetts, 2007

Lloyd Center for the Environment
Student Based Projects: designed trail map guide, brochure, exhibition signage and promotional calendar
Dartmouth, Massachusetts, 2007, 2006

Women's Studies Program, University of Massachusetts Dartmouth
Promotional Material, Posters
Dartmouth, Massachusetts, 2007

Faxon Animal Rescue League
Fundraising, Poster Design
Fall River, Massachusetts, 2006

Providence Preservation Society, Marketing Committee
Design Consultant
Providence, Rhode Island, 2005

Allens Pond Sanctuary—Massachusetts Audubon Society
Coordinated Student Map/Brochure Project
South Dartmouth, Massachusetts, 2004

Providence Intown Churches Association (PICA)
Coordinated Student Identity and Stationery System Project
Providence, Rhode Island, 2007

ArtWorks!
Coordinated Student Identity and Stationery System Project
New Bedford, Massachusetts, 2003

Dr Martin Luther King Center
Coordinated Student Identity and Stationery System Project
Newport, Rhode Island, 2002

Greater New Bedford Women's Center
Coordinated Student Identity and Stationery System Project
New Bedford, Massachusetts, 2002

New Bedford Historical Society
Coordinated Student Identity and Stationery System Project
New Bedford, Massachusetts, 2001

Community Service *continued*

New Bedford Underground Railroad After School Program,
U•GRASP *Coordinated Student Promotional/Informational Brochure*
New Bedford, Massachusetts, 2001

The 1891 Opera House
Design Consultant
Fredonia, New York, 1994–98

Northern Chautauqua Community Foundation
Coordinated Student Identity and Stationery System Project
Fredonia, New York, 1997

Take Back the Night
Designed the identity, promotional material and event flyers
Dunkirk, New York, 1997

Professional Memberships and Affiliations

Delegate to Yale University Assembly and Convocation, 2020–22
Yale Alumni Association of Rhode Island (YARI)

Yale Alumni Association of Rhode Island, *Board Member*, 2019–22

Yale Women Rhode Island, *Co-President*, 2017–20

American Institute of Graphic Arts, (AIGA), *Member*, 1991–22

American Institute of Graphic Arts Design Educators, *Member*
2003–22

Newport Art Museum—*Member*, 2017–2022

South Coast Artists—*Member*, 2017–22

AIGA Student Group—CVPA, UMASS Dartmouth, *Faculty Advisor*
2007–22

AIGA Student Group—RISD, *Faculty Advisor*, 2004–2015

National Association of Professional Women, *Member*, 2009–2011

Listed in

‘Who’s Who of American Women’
‘Who’s Who Among America’s Teachers’
‘Who’s Who in the East’
‘The World Who’s Who of Women’
‘Who’s Who in the World’
‘Who’s Who in Fine Arts’