

Janet A Fairbairn

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Education

1989–91	Yale University School of Art New Haven, Connecticut MFA in Graphic Design	Concentration in computer-generated typography, drawing, and imaging; photography; concluding with a thesis project— <i>The Gendered Self in Graphic Design: Interviews with 15 Women</i>
Summer 1988	Yale University Summer Program in Graphic Design Brissago, Switzerland	A five-week intensive program concentrating in graphic methods of form and function, graphic translation, drawing, color and typography
1985–88	Maine College of Art Portland, Maine BFA in Graphic Design	Concentration in the visual aesthetics of graphic design, typography, color, photography, concluding with a thesis project— <i>Churches: Architecture & Metaphor</i>
1979–81	School of Visual Arts New York, New York Advertising Major	Emphasis and instruction in advertising design, photography and copywriting
1977–79	University of Maine Augusta, Maine AA in Fine Art	A fine art program, with classes in basic design, painting, drawing, sculpture and printmaking

Employment

Teaching Experience

1999–present	Rhode Island School of Design Graphic Design Program <i>Senior Critic</i> Providence, Rhode Island	Degree Project, Visual Systems, Color, Typography I, Graphic Form, Design Applications, Visual Communication, Typography III Color for non-majors
2004	RISD Foundations Program	Two Dimensional Design
2000–present	University of Massachusetts Dartmouth College of Visual & Performing Arts Design Department <i>Lecturer</i> North Dartmouth, Massachusetts	Typography I, II, III, IV Graphic Design II, III, IV, V, VI
2000	Rhode Island College <i>Visiting Lecturer</i> Providence, Rhode Island	Graphic Design I

Employment

Teaching Experience continued

1992–99	State University of New York College at Fredonia <i>Assistant Professor</i> Fredonia, New York	Classes taught: Two-Dimensional Design, Graphic Design I, Graphic Design II, Production of Graphic Design, Graphic Design v, History of Graphic Design, Typography I, Word & Image, Visiting Artist Program, Electronic Publication, Introduction to Photoshop
Summer 1991	Yale University, School of Art <i>Instructor</i> New Haven, Connecticut	Summer Program <i>Instructor</i> , responsible for curriculum and instruction of Introductory Graphic Design
1991	Creative Arts Workshop <i>Instructor</i> New Haven, Connecticut	<i>Instructor</i> , responsible for curriculum and instruction of Introductory Graphic Design
1990	Yale University School of Art New Haven, Connecticut	Introductory Graphic Design <i>Teaching Assistant</i> for John Gambell
1990	Yale University School of Art New Haven, Connecticut	Advanced Graphic Design <i>Teaching Assistant</i> for Alvin Eisenman and Sheila Levrant de Bretteville

Employment

Fairbairn & Company

Clients Include

Newbridge Architecture, Boston, Massachusetts—*identity, stationery system, signage*

Rhode Island Philharmonic & Music School, Providence, Rhode Island—*identity*

Univeristy Art Gallery, College of Visual & Performing Arts, UMASSD, North Dartmouth,
Massachusetts—*Catalog Design—The Etchings of Edward Gory*

Rhode Island School of Design, The President's house, Providence, Rhode Island—
typographic design and layout for four table tops

College of Visual & Performing Arts, UMASSD, North Dartmouth, Massachusetts
Poster and *Catalog Design—In Memory The Photography of David Allen*

'We Have Met the Enemy', Dunkirk, New York—promotional, financial booklet and electronic
flip book for major motion picture movie

M & C Electric, West Gardiner, Maine—*identity, business cards*

Agritec, Americas Corp, South Dartmouth, Massachusetts—*identity, stationery system*

Larrabee Marine, West Gardiner, Maine—*identity, stationery system*

Westport Watershed Alliance, Westport, Massachusetts—*consultant*

European Auto Specialists, Gardiner, Maine—*identity (proposed)*

Clients continued

Women's Fund, A Fund of the Community Foundation of Southeastern Massachusetts,
New Bedford, Massachusetts—*identity, consultant for design and marketing*

Lloyd Center for the Environment, Dartmouth, Massachusetts—*consultant*

Cork Wine and Tapas Bar, New Bedford, Massachusetts—*branding: identity, stationery system,
menus, signage, t-shirts, coasters, packaging, advertising*

Cardoza's Wine and Spirits, Fairhaven, Massachusetts—*advertising campaign*

Philip Gillin, Contemporary Minimalist Design Living Spaces, Boston, Massachusetts—
identity, business cards

Faxon's Animal Rescue League, Fall River, Massachusetts—*poster design*

Jonathan's Organic, Rochester, Massachusetts—*branding: identity, labels*

J William & Harriet Fulbright Center, Arlington, Virginia—*identity, stationery system*

Pampa Imports, South Dartmouth, Massachusetts—*series of 5 brochures*

Brockton Symphony Orchestra, Brockton, Massachusetts—*identity, stationery system*

University of Massachusetts Dartmouth, Cultural Affairs Lecture Series—*poster design*

Voice & Speech Review, Cincinnati, Ohio—*book design*

Trainer Associates, Providence, Rhode Island—*consultant*

Cape Cod Healthcare, Falmouth, Massachusetts—*designed series of posters*

Academic Management Services, Swansea, Massachusetts—*series of 12 brochures*

Pegasus Art & Frame, Smithfield, Rhode Island—*identity, stationery system*

Historic Harbor Renaissance, Incorporated, Dunkirk, New York—*identity*

William B Bennett III, Santa Fe, New Mexico—*stationery system*

.999 Films, Dunkirk, New York—*identity, stationery system*

SUNY College at Fredonia, Theatre and Art Departments, Fredonia, New York—*series of posters*

Lakeside Precision Incorporated, Dunkirk, New York—*identity, stationery system, brochure*

Raffles, Fredonia, New York—*identity*

Williamsville Inn, Halim Habib, Williamsville, New York—*identity, stationery system*

The Fredonia Opera House, Fredonia, New York—*identity, consultant*

Main One Incorporated, Fredonia, New York—*identity, stationery system, advertising*

Independence Jazz Reunion, Dunkirk, New York—*identity, stationery system, CD package*

Friends of Reed Library, Fredonia, New York—*sculpture installation*

Clients continued

Fredonia Preservation Society, Fredonia, New York—*bi-monthly newsletters*

City of Dunkirk New York, Dunkirk, New York—*promotional campaign*

Caledonia Pictures, Dunkirk, New York—*identity, stationery system*

Larrabee Marine, Gardiner, Maine—*brochure, advertising*

John Parsons, North Hampton, New Hampshire—*identity, stationery system*

Lucy Harrington, Alpaca Stud Farm, Cunningham Island, Maine—
identity, stationery system

Yale University School of Art, New Haven, Connecticut—*poster design*

The Archimedes Group, New Haven, Connecticut—*certificate design*

University of New England, Biddiford, Maine—*brochure design*

State of Maine Planning Office, Augusta, Maine—*highway signage*

The New England Endowment for Osteopathic Medicine, Portland, Maine—
identity, stationery system

Gornam House, Gorham Maine—*identity, stationery system*

Charitable Giving of Maine, Portland Maine—*identity, stationery system*

Exhibitions

Rhode Island School of Design
Chase Center Museum, *Faculty Biennial*
Providence, Rhode Island, 2015

Rhode Island School of Design
Chase Center Museum, *Faculty Biennial*
Providence, Rhode Island, 2013

University of Massachusetts Dartmouth
College of Visual and Performing Arts
CVPA Design Faculty Exhibition
North Dartmouth, Massachusetts, 2012

Rhode Island School of Design
Chase Center Museum, *Faculty Biennial*
Providence, Rhode Island, 2011

University of Massachusetts Dartmouth
College of Visual and Performing Arts
CVPA Design Faculty Exhibition
North Dartmouth, Massachusetts, 2009

Tiverton Four Corners Art Center
Annual Juried Photography Exhibition
Tiverton, Rhode Island 2009

Rhode Island School of Design
Chase Center Museum, *Faculty Biennial*
Providence, Rhode Island, 2009

Gallery at Grapheteria
*2006 New England MECA Alumni
Exhibition, Juried Show*
Portland, Maine, 2006

University of Massachusetts Dartmouth
College of Visual and Performing Arts
*Looking In: Themes and Movements from
the CVPA*
North Dartmouth, Massachusetts, 2006

Rhode Island School of Design
Museum, *Faculty Biennial*
Providence, Rhode Island, 2005

Two Ton Studios
Women in Architecture & Design
Pawtucket, Rhode Island, 2005

Rhode Island School of Design
Museum, *Faculty Biennial*
Providence, Rhode Island, 2003

Yale University School of Art
Sharing Our Work Exhibition
New Haven, Connecticut, 2001

Creative Arts Workshop
*Celebrates Yale's Tercentennial: Yale School
of Art Graduates*, The Hillis Gallery
New Haven, Connecticut, 2001

Rhode Island School of Design Museum
Faculty Biennial
Providence, Rhode Island 2001

Outer Image Gallery
Works on Paper
Unley, Australia, 1998

American Institute of Graphic Arts
*Designers Explore Literacy 50 Books/50
Covers, Juried Show*, The Strathmore
Gallery
New York, New York, 1998

American Institute of Graphic Arts
Design of Understanding 2, Juried Show
The Strathmore Gallery
New York, New York, 1997

New York Is Book Country festival
Juried Show
New York, New York, 1997

The International Platform Association
Juried Show
Washington DC, 1996

SUNY College at Geneseo
Invitational Exhibition
Bertha v b Lederer Gallery
Geneseo, New York, 1995

Glass Growers Gallery
Women In Transition
Erie, Pennsylvania, 1994

Maine College of Art
Alumni/Alumnae Exhibition
The Baxter Gallery
Portland, Maine, 1994

SUNY College at Fredonia
Faculty Biennial
Michael C Rockefeller Arts Center
Fredonia, New York, 1992

Yale University
Faculty Show
Art & Architecture Gallery
New Haven, Connecticut, 1991

Exhibitions continued

Yale University
MFA Theses Show
Art & Architecture Gallery
New Haven, Connecticut, 1991

Portland School of Art
Mixed Media Show
The Baxter Gallery
Portland, Maine, 1989

Maine Coast Artists
Juried Show
Rockport, Maine, 1989

Publications

Methodology: Teaching of Visual Arts and Design in the US
Essay: *Degree Projects*, Part 3, pages 119–134
Higher Education Press, Beijing, China, 2010

The International Journal of the Arts in Society
Volume 4, Number 3, 2009
Essay: *Reimagining Identity in the Design Classroom*
Peer-reviewed, pages 269–275
Common Ground Publishing, Champaign, Illinois, 2009

DesignInquiry Journal 2007
Essay: *Identity as a self portrait: as it relates to a sense of self—who we are to ourselves, our students, our clients, our lovers, the world*
DesignInquiry, Portland, Maine, 2008

Design Culture: An Anthology of Writing from the AIGA Journal
Section: *Love, Money, Power*
Essay: *The Gendered Self*, pages 223–237
Allworth Press, New York, 1997

AIGA Journal of Graphic Design
Volume 10, Number 1, 1992
Article: *Gender as Cultural Construction*
The gendered self in graphic design:
Interviews with 15 women
AIGA, New York City, New York, 1997

The Arts of the Book Collection
Yale University
The gendered self in graphic design: interviews with 15 women
New Haven, Connecticut, 1991

Reviews

What to Show & How to Say it: A Designer's Guide to Self-image and Selling Oneself

Steven Heller and Lita Talarico

Fairchild Books

London, UK 2014

The Portfolio Playbook for Graphic Designers

Irina Lee

Fairchild Books

London, UK 2014

Designing Type

Karen Cheng

Laurence King Publishing

London, England, 2005

Citations

The New York Times

It's Empty at the Top: Furnishing the RISD President's House

February 11, 2015

University of Massachusetts Dartmouth

Srimshaw

Personal Profile, 2006

FutureHistory 2004: AIGA National Design Education Conference

Randall Eugene Hoyt

Hindsight: fifty years of the Yale Graphic Design Thesis, 2004

Feminist Visual Culture

Edited by Fiona Carson, Claire Pajaczkowska

Graphic Design, Teal Triggs

Chapter 7, pages 155–156

Routledge, New York, 2001

College for Creative Studies, Center of Art and Design

www.forculture.com

Recontextualization High Design & Liberal Arts, 2001

State University of New York College at Fredonia

The Leader

Personal Profile, 10 February 1997

ID Magazine

Category: *Student Talent Recognition*, 1988

Public Installations & Permanent Collections

Rhode Island School of Design
President's house
Typography for four table designs
Providence, Rhode Island, 2014

SUNY College at Fredonia
Reed Library
Primary Forms
Mixed Media Sculpture

Fredonia, New York, 1995 SUNY College at Fredonia
President's Conference Room
Female Faculty at Fredonia 1993–94
Photographic Collage
Fredonia, New York, 1994

Yale Arts Library
Permanent Collection
Anna Clift Smith's Van Buren Life: with an essay on Anna's Life and Times
New Haven, Connecticut, 1993

Yale University
Arts of the Book Collection
The gendered self in graphic design: interviews with twomen
New Haven, Connecticut, 1991

Lectures & Workshops

Higher Education Press
Design Workshop for Chinese Professors of Design, Subject: *Teaching the Degree Project*
Beijing, China, 2010

4th International Conference on Arts in Society Stream: Arts Theory and Criticism *Lecture:*
Identity as a self portrait
Venice, Italy, 2009

DesignInquiry, Pass•Port: Identity in the information age
Lecture: Identity as a self portrait: as it relates to a sense of self—who we are to ourselves, our students, our clients, our lovers, the world
Vinalhaven, Maine, 2007

University of Massachusetts Dartmouth, Design Department: Photography
Lecture: Typography matters
North Dartmouth, Massachusetts 2007, 2006

University of Massachusetts Dartmouth, Art History Department, Gender and Design
Lecture: Practicing & Living Feminist Design
North Dartmouth, Massachusetts, 2007

Rhode Island School of Design, Graduate Graphic Design Program
Presenter
Providence, Rhode Island, 2004

Lectures & Workshops continued

University of Massachusetts Dartmouth
Thesis Advising Guest Critic
North Dartmouth, Massachusetts, 2000

University of New York, Woman Studies Program, *On Women in the Arts*
Speaker
Fredonia, New York, 1996

Rhode Island School of Design, Graphic Design Debate: *Hand vs Computer*
Debate Presenter
Providence, Rhode Island, 2006

New England Map Association, Annual Meeting
Presenter
Boston, Massachusetts, 2005

Dunkirk School Three, *Women's History Month*
Speaker
Dunkirk, New York, 1993

American Institute of Graphic Arts, *Defining the Relevance of Gender to Design*
Presenter
New York, New York, 1991

Grants and Awards

- \$ 775. Travel Award, University of Massachusetts Dartmouth, 2013
- \$ 600. Travel Award, Rhode Island School of Design, 2013
- \$ 500. Travel Award, University of Massachusetts Dartmouth, 2010
- \$1,000. Travel Award, Rhode Island School of Design, 2010
- \$ 500. Travel Award, University of Massachusetts Dartmouth, 2010
- \$ 600. Travel Award, Rhode Island School of Design, 2009
- \$1,500. Travel Award, University of Massachusetts Dartmouth, 2009
- \$1,000. Grant for a *Typographic Lecture Seminar Series*, University of Massachusetts Dartmouth, 2007
- \$ 700. Travel Award, Rhode Island School of Design, 2007
- \$1,000. Professional Development Fund Award, Rhode Island School of Design, 2006
- \$ 353. Merit Raise Award, University of Massachusetts Dartmouth, 2006
- \$ 750. Professional Development Award from the Massachusetts Women in Public Higher Education, 2003
- \$ 1,300. Grant from the Carnahan Jackson Humanities Fund, 1998
- \$2,000. Merit Raise Award, SUNY Fredonia, 1997
- \$1,000. Baker & Taylor Award, for 1997 in the Academic Library Friends category, 1997
- \$ 500. Grant from the Professional Development Subcommittee, SUNY Fredonia, 1997
- \$ 600. Award from the Dean's Travel Account, SUNY Fredonia, 1997
- \$ 400. Award from the Dean's Travel Account, SUNY Fredonia, 1996
- \$ 750. Merit Raise Award, SUNY Fredonia, 1996
- \$ 750. Grant from NYS-UUP Professional Development and Quality of Working Life, 1995
- \$2,200. Grant from the Institutional Implementation Screening Committee, SUNY Fredonia, 1995
- \$1,000. Grant from the Scholarly Incentive Awards Program, SUNY Fredonia, 1994

Professional Development

American Institute of Graphic Arts, 14TH National Biennial Design Conference and Design Educators Conference: *Head, Heart, Hand* Minneapolis, Minnesota, 2013

Information Design and Data Visualization Symposium, Northeastern University, College of Arts, Media and Design, Boston, Massachusetts, 2013

American Institute of Graphic Arts, Design Educators Conference
New Contexts/New Practices, Raleigh, North Carolina, 2010

American Institute of Graphic Arts, 11th National Biennial Design Conference:
Next, Denver, Colorado, 2007

DesignInquiry, *Pass•Port: Identity in the information age*, Vinalhaven, Maine, 2007

American Institute of Graphic Arts, Rhode Island Chapter, *Round Table Discussion*, Providence, Rhode Island, 2007

American Institute of Graphic Arts 2005, 10th National Biennial Design Conference: *Design*, Boston, Massachusetts

American Institute of Graphic Arts 2003, 9th National Biennial Design Conference:
Power of Design, Vancouver, BC

Women in Public Higher Education Conference, Raynham, Massachusetts, 2003

American Institute of Graphic Arts 2002, 8th National Biennial Design Conference:
Voice, Washington, DC

Yale University School of Art, *Then What? Spring Symposium on the Occasion of the 50th Anniversary of the Graphic Design Program at Yale University School of Art*, New Haven, Connecticut, 2001

Design Educators Symposium, *Reexamining the Core Curriculum 2000*, University of Massachusetts Dartmouth, Dartmouth, Massachusetts

American Institute of Graphic Arts 1997, 6th National Biennial Design Conference:
The Design of Culture, The Culture of Design, New Orleans, Louisiana

Art Directors Communicators of Buffalo: Speaker Series, Buffalo, New York, 1995

American Institute of Graphic Arts 1995, 5th National Biennial Conference:
Change: technological, economic, cultural and ethical, Seattle, Washington

VII Annual Symposium *Modernism and Eclecticism*, A History of American Graphic Design, New York, New York

Book Arts Workshop, two day Symposium, Fredonia, New York, 1993

Center for Creative Imaging, advanced Adobe Photoshop and Illustrator classes, Camden, Maine, 1993

American Institute of Graphic Arts 1993, 4th National Biennial Conference:
Living Contradictions, Miami, Florida

Community Service

Westport Watershed Alliance

Student Based Projects: designed a poster for a fundraising event, the annual invitation for a Summer Gala, a fundraising event

Westport, Massachusetts, 2015, 2014, 2013, 2012

Women's Fund, Community Foundation of Southeastern Massachusetts

Student Based Projects: designed a poster and event announcement

New Bedford, Massachusetts, 2007

Lloyd Center for the Environment

Student Based Projects: designed trail map guide, brochure, exhibition signage and promotional calendar

Dartmouth, Massachusetts, 2006, 2007

Women's Studies Program, University of Massachusetts Dartmouth

Promotional Material, Posters

Dartmouth, Massachusetts, 2007

Faxon Animal Rescue League

Fundraising, Poster Design

Fall River, Massachusetts, 2006

Providence Preservation Society, Marketing Committee

Design Consultant

Providence, Rhode Island, 2005

Allens Pond Sanctuary—Massachusetts Audobon Society

Coordinated Student Map/Brochure Project

South Dartmouth, Massachusetts, 2004

Providence Intown Churches Association (PICA)

Coordinated Student Identity and Stationery System Project

Providence, Rhode Island, 2003

ArtWorks!

Coordinated Student Identity and Stationery System Project

New Bedford, Massachusetts, 2003

Dr Martin Luther King Center

Coordinated Student Identity and Stationery System Project

Newport, Rhode Island, 2002

Greater New Bedford Women's Center

Coordinated Student Identity and Stationery System Project

New Bedford, Massachusetts, 2002

New Bedford Historical Society

Coordinated Student Identity and Stationery System Project

New Bedford, Massachusetts, 2001

New Bedford Underground Railroad After School Program, U•GRASP

Coordinated Student Promotional/Informational Brochure

New Bedford, Massachusetts, 2001

Community Service *continued*

The 1891 Opera House
Design Consultant
Fredonia, New York, 1994–98

Chautauqua Leadership Network
Coordinated Student Identity and Stationery System Project
Fredonia, New York, 1997

Northern Chautauqua Community Foundation
Coordinated Student Identity and Stationery System Project
Fredonia, New York, 1997

Take Back the Night
Designed the identity, promotional and event flyers
Fredonia, New York, 1997

Dunkirk's First Night Celebration
Designed the identity, promotional and event brochures
Dunkirk, New York, 1996

Professional Memberships and Affiliations

American Institute of Graphic Arts, 1991–present
American Institute of Graphic Arts Design Educators, 2003–present
Faculty Advisor AIGA student group—RISD, 2004–present
Faculty Advisor, AIGA student group—UMASS Dartmouth, 2007–present
National Association of Professional Women, 2009–2011

Listed in

Who's Who of American Women
Who's Who Among America's Teachers
Who's Who in the East
The World Who's Who of Women
Who's Who in the World
Who's Who in Fine Arts Higher Education